

## Environment

By Malene Birger is actively working to make our supply chain more sustainable, including working with eco-friendly and certified fabrics, and improving upon our transportation and packaging methods. We also have an extensive Animal Care policy.

Our current sustainability initiatives include:

1. Nordic Swan Ecolabel (Svanemærket) denim included in our collections
  - a. Nordic Swan Ecolabel is awarded to brands when they have fulfilled a number of stringent environmental, health and quality requirements
  - b. Our sustainable denim is produced by world renown denim producer ISKO, and is manufactured by SARP in Turkey
2. Inclusion of organic cotton in our ready-to-wear collection and recycled materials in our accessories collection
3. A small ready-to-wear capsule collection called "Made With Care", made exclusively with sustainable fabrics. We hope to expand and diffuse this collection over time
4. Partnering with the Continued platform to give customers the option to rent a selection of our clothes
5. Using only recyclable packaging for transporting clothes
6. Donating unsold clothes, shoes, and other products to Human Bridge, a Swedish NGO that provides material relief for those in need around the world. We have a no-burn policy for all products and always donate rather than dispose of our unsold items

By Malene Birger carries out extensive chemical testing on each collection, using an external expert to determine that our products are in line with REACH guidelines.

Our Copenhagen HQ strives to be as environmentally-friendly as possible, including a canteen that serves 70% organic food and recycling of all possible materials within the building.

Creating a responsible brand that nurtures the planet, as well as the people and animals that live on it, is a priority.